

Low Carbon Community Challenge

Phase 2: 'Second movers' Eligibility assessment form

**Please note: this form is only applicable to Phase 2: 'Second movers'.
Phase 1 'First movers' should complete the Phase 1: 'First movers'
eligibility assessment form.**

Before scoring your application against the success criteria, your application will be assessed to ensure that you are eligible to apply. Please complete this eligibility assessment form and return it with your full application along with all requested documentation by 12 noon on 30th December 2009. All forms and documentation should be attached to the same email.

All eligibility assessment criteria must be met for an application to be eligible. Responses should be concise and a maximum of 100 words each.

You are eligible to apply if:

- 1. You are a local authority/council, local strategic partnership or legally constituted third sector organisation.**

<i>Eligibility assessment criteria</i>	<i>Response</i>
1.1 Provide the legal name and address details of your organisation.	Kinmel Bay and Towyn Sports and Recreation Association Ltd, Cader Avenue, Kinmel Bay, NORTH WALES LL18 5HU
1.2 What category from the list below does your organisation fit into? <ul style="list-style-type: none">• Local authority/council• Local strategic partnership• Legally constituted third sector organisation* *If you are a third sector organisation, please attach an electronic copy of proof of not-for-profit status or state your charity number.	Legally constituted third sector organisation Charity No: 1065641 (Co Ltd by Guarantee: 03227336)

You are eligible to apply if:

- 2. You are applying on behalf of a community in England, Wales or Northern Ireland that is already taking action, or facing change, as a result of infrastructure development² or behavioural measures that could achieve carbon reductions.**

<i>Eligibility assessment criteria</i>	<i>Response</i>
<p>2.1 Attach an electronic copy of a map outlining the geographical location of the community you are applying on behalf of in England, Wales or Northern Ireland.</p>	<p>On first map (colour, A1), Kinmel Bay is the coastal town adjoining Rhyl to W side of R. Clwyd, while Towyn is immediately W of Kinmel Bay. Both are in the EU Convergence Strategic Regeneration Area (SRA) – outlined in red on map. Second map (B&W, A2) is to higher scale and shows locations of all 5 proposed 2-storey safe refuge sites.</p>
<p>2.2 The community must be within the guidelines of 1,000-20,000 people (or you have made a compelling case that it should be larger/smaller)¹ State the community population.</p>	<p>9,500 people</p>
<p>2.3 List infrastructure development that is already taking place in the community that could achieve carbon reductions. Or List behavioural measures that are already taking place in the community that could achieve carbon reductions.</p>	<p>A list (A3) totalling over £60m of past and certainly scheduled infrastructure <i>within one mile</i> of the Y Morfa Leisure Centre is attached, covering the 25-year period starting in 1990. Arguably all this infrastructure - much of it to do with shared-use path developments that could help rebrand the tourism profile of N Wales - should achieve carbon reductions as against the situation advocated by some, that such infrastructure should be abandoned prematurely and/or that UK coastal tourism should continue to be unworthy of serious investment.</p>
<p>2.4 State the number of people and percentage of people in the community impacted by change/action that has taken place within the community in the last two years.</p>	<p>The whole area is still below the 75% income threshold qualifying it in 1999 for EU Objective One status, and remains over-dependent on low-value tourism - itself hit since the recession. The other issue is innate planning confusion for the UK's County with the highest per capita exposure to coastal flood risk (Wales Audit Office Reports A4 & A5).</p>

¹ The selection process will give some allowance to the fact that communities in Northern Ireland tend to be smaller.

You are eligible to apply if:

- 1. You have the skills and resource to build on this action and develop integrated proposals for carbon reduction, involving both infrastructure alongside community and household-level behaviour change.**

Eligibility assessment criteria	Response
<p>3.1 If successful, you must be able to spend the funding over the financial year 2010/11.</p> <p>Briefly describe the project management and governance structures that will be in place to ensure this is possible.</p>	<p>A basic project management time line is attached for the building programme (A6). The Prince2 project management system is the one mostly used by Conwy during past 5 years, during which time a good success record has been built up for project completions e.g. Three Schools PFI scheme, Venue Cymru extension, North Wales Swimming Pool.</p>
<p>3.2 How will you establish the community carbon reduction target?</p>	<p>Firstly by analysis of existing carbon costs of project-related aspects of community behaviour e.g.: usage of Leisure Centre facilities, with special emphasis on heating, lighting & water costs. Scope for community engagement in carbon reduction targets is greatly amplified through the fact that without both adaptation and mitigation our community's long term survival is at stake, opening the door to outreach to housing estates also in need of 2-storey adaptation, and in the setting of targets for greener travel modes to be used by clients and staff. Whole programme to be backed up by educational programme emphasising that 'the future looks green'.</p>
<p>3.3 What plans will be developed to achieve the community carbon reduction target?</p>	<p>Plans have four interlinked themes:</p> <ol style="list-style-type: none"> 1. General education & awareness – via Passiv Haus design of extension (A7) 2. Flood Warden scheme – helps whole community involvement in all theme strands by focusing on the key necessity for climate change adaptation (A8). 3. Sustainable Home Adaptation Programme by Extension: e.g. access to bungalow lofts whilst fitting insulation. 4. Travel Awareness & Engagement Plan: encourages completion of existing safe-route network on and around Morfa Rhuddlan by highlighting carbon savings & community value of its usage to/from Sports Centre.

<p>3.4 Demonstrate how Low Carbon Communities Challenge funding will stimulate additional investment (financial or in-kind) to support your plan of action².</p>	<p>First target will be finding £2m to match-fund Sports Centre extension's construction: e.g.</p> <ul style="list-style-type: none"> Sportslot (People & Places).....£0.5m WREN annual prize.....up to £1.0m Community Facilities Activity Progr ..£0.3m Sundries.....£0.2m <p>At same time, partnership support will be sought from the Offshore Wind Farm Community Benefits moneys and other sources to help plan and set up the Flood Warden, sustainable home adaptation and travel awareness & engagement programmes in a fully integrated way.</p> <p>For sustainability a principal initial investment must be in a co-ordinator with the personality and qualifications to help drive/inspire attitude changes and appropriately source and target investment streams from outset.</p>
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² Taking into account that communities in N Ireland do not have FIT/RHI.

You are eligible to apply if:

2. You have demonstrable support from grassroots community leaders³ and local partners in the area, and have included them in the governance structure overseeing participation in the challenge.

<i>Eligibility assessment criteria</i>	<i>Response</i>
<p>4.1 List the grassroots community groups³ that are supporting the challenge.</p>	<p>PRIORITY PARTNERSHIP LISTING FOR CONWY CBC AND BOARD OF KINMEL BAY & TOWYN SPORTS & RECREATION ASSOCIATION IS AS FOLLOWS:-</p> <p>Flood Warden & Gen. Education Schemes All participants in Morfa Rhuddlan W Flood Resilience Group Towyn & Kinmel Bay Town Council Kinmel Bay Church (& others) Residents' Associations Wales Council for Voluntary Action Llandrillo College</p> <p>Travel Awareness & Engagement Plan Sustrans, Schools, Communities First, District General Hospital*, Business partners</p> <p>Sustainable Home Adaptation Programme by Extension Warm Wales, Llandrillo College, Medical Centre, Help the Aged, Mencap etc, local businesses, including tourism ones.</p> <p><i>*via University Local Health Board (not yet fully operational)</i></p>
<p>4.2 Attach electronic copies of letters of support from the grassroots community groups³ listed in 4.1.</p>	<p>NB: all supporters are expected to be attitudinally grass-roots in terms of leadership attitudes and living, working or having links & representational responsibilities locally or coastally. <i>Therefore all relevant support letters and papers are listed here (A9-A38)</i></p>

You are eligible to apply if:

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1. ³ Defined as 'people living or working in the area with the leadership abilities to help drive forward carbon reduction plans for the area. Such leaders may have a range of experiences or backgrounds: running the local sports or faith group, a local business person or school teacher, or they may be an active resident'.

3. You are fully committed to evaluation and the role that research and co-inquiry will provide in assessing both the carbon impact of the initiatives and the valuable learning that can be gained and spread to others. Ideally, they should already have some historical information from the community which will allow the assessment of the current and 'business as usual' climate/energy/fuel poverty impacts on the community.

<i>Eligibility assessment criteria</i>	<i>Response</i>
<p>5.1 Confirm that you understand that this is a research initiative and applicants need to be willing to share learning and talk openly about their experiences.</p>	<p>Personally I have a past background of some public health training and medical research. From this there are hopefully some transferable skills. However one recognises that there will be much to learn. A sharing ethos, eagerly open to all opportunities for knowledge transfer, is clearly vital for success in an enterprise so dependent on new ideas and approaches. See text of application and personal statement for further thoughts.</p>
<p>5.2 What information have you collected on the carbon impact of your community? Describe how you use or plan to use this to engage and inform people.</p>	<p>None as yet. DECC has published some recent figures showing North Wales to have a lighter footprint than most of the UK (A 39). However, one suspects this is more related to lower GDP than to any greater green commitment or technical advances. Sports Centre management & school eco-centres seem good catalysts to wider engagement within Conwy & N Wales, particularly if Integrated Coastal Zone Development studies can help underline the seriousness of our plight without 100% fully thought-out adaptation and mitigation. <i>NB: ICZD studies in turn require serious DECC & WAG support.</i></p>
<p>5.3 How do you propose to share learning and educate the wider community throughout the Low Carbon Communities Challenge process?</p>	<p>To be able to share best practice we must first develop it, with all relevant partnership inputs. A properly informed Integrated Coastal Zone Development study seems likely to be the transformative key. Without it, ongoing fatalism seems almost inevitable for many/most UK coastal communities. With it, many coastal communities starting with ours may be enabled to start to move on from denial towards seeing their potential to become part of wider UK and international climate change adaptation & mitigation solutions.</p>